



**May 7- May 10, 2025**

Hyatt Regency Coconut Point Resort & Spa  
5001 Coconut Road,  
Bonita Springs, FL 34134

---

**Exhibitor and Sponsorship  
Opportunities**

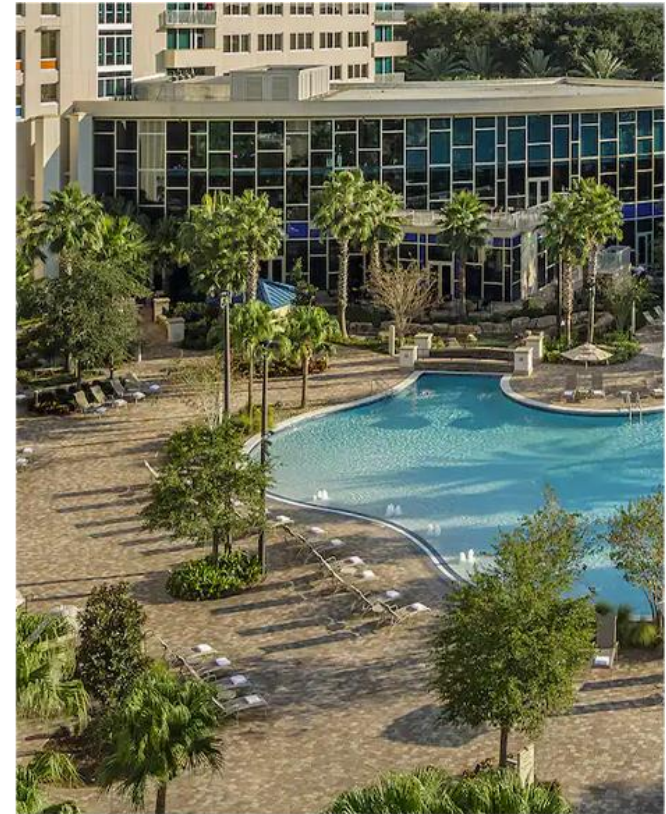
# Sanibel Symposium 2025 Tickets

Take the lead with Early Registration through December 31, 2024! You can book your tickets by clicking [here](#).



# Hyatt Regency Coconut Point Resort & Spa

Reserve your room today at a discount before they're gone!  
You can book your room by clicking [here](#).



If you need additional assistance, please contact us at **877-803-7534** or click [here](#) to find contact information by Region.



**Now entering its 14<sup>th</sup> year, Sanibel Symposium** has become one of the largest cardiac multidisciplinary meetings in the world. We expect our attendance between on-site attendees and live webcast viewers to exceed 1,000.

Our team invites you to showcase your product(s) and demonstrate its value to the cardiac, perfusion, and surgical service lines at the 2025 Sanibel Symposium scheduled for Wednesday, May 7 to Saturday, May 10, 2025. We consider every corporation a valuable partner and therefore strive to provide your company with maximum exposure.

Please don't hesitate to call if you have any questions. Hope to see you there!

---

**Carla Maul**

(504) 444-6951

[cmaul@perfusion.com](mailto:cmaul@perfusion.com)

# Our Exhibitors can expect the following



- Booth space (size and location based upon timing of reservation and financial commitment)
- Exhibitor set up: Tuesday 2:00 pm -10:00 pm and Wed 7:00 am -12:00 pm
- Exhibits will open: Wednesday 1:00 pm
- Exhibits will close: Friday, 6:00 pm
- Internet access throughout the Exhibitors' Hall; sponsorship available
- An Exhibitors' Welcome reception Wednesday evening on May 7th, 2025, in the Exhibitors' Hall, featuring gourmet hors d'oeuvres and several carving stations as well as light entertainment
- Private breakout rooms available upon request
- Sanibel Symposium-sponsored lunches in the Exhibitors' Hall or sponsored lunch presentations in general sessions
- Expanded break times to maximize the Exhibitors' exposure
- Broadcasting Exhibitors' booths to the webcast audience
- Lead Retrieval
- Gulf Coast Expo, Inc will provide your exhibit contractor services
- Corporate Team Building Activities such as chipping green challenge, lawn games, putting green and glow golf, scavenger hunt, beach volleyball available
- Extra representative registration available for \$500

# Our Sanibel Symposium Event Platform Features



- Virtual Event Platform (available on mobile devices and PC)
- Mobile Event App
- Registration
- Lead Capture App for Purchase
- Professional Services
- Live Streaming & Simulation
- Branding & Customization
- Engagement
- Sponsorship
- Networking
- Live Display
- Security
- Video Breakout Rooms
- Digital Guide
- Gamification
- Data and Reporting

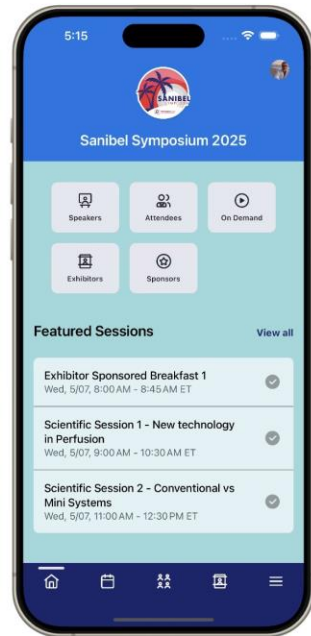
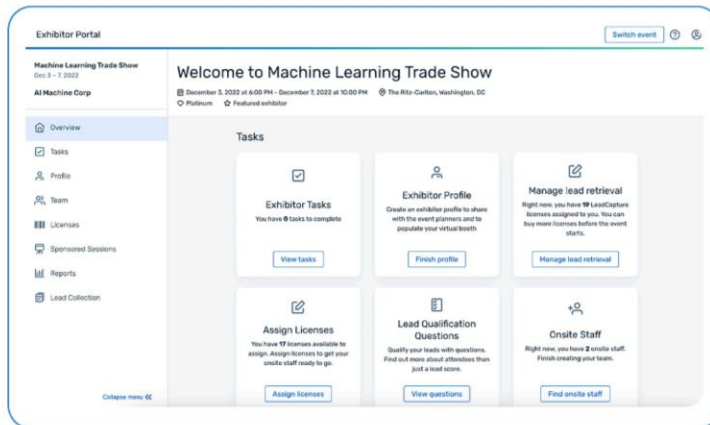
# Our Sanibel Symposium Event Platform Features



Exhibitors customize their profile with desired call to actions

## EXHIBITOR PORTAL

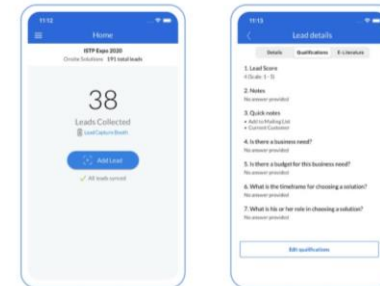
The Exhibitor Portal is the central location where your Exhibitor Admins can manage all things related to your events, such as their tasks, LeadCapture license purchases or device rentals, and booth staff registration.



Engage with virtual attendees throughout the show with in-app gamification

## LEADCAPTURE

Help exhibitors easily capture, qualify, and rate leads that they meet at your events. They can easily prioritize leads and pass them to their sales teams for follow up. You can use reporting to clearly understand and show the value that your event is providing to those exhibitors.



## BOOTH STAFF REGISTRATION

Simplify the booth staff registration process by assigning clear allotments to each exhibitor without using complex systems of discounts or vouchers. Exhibitors can view their booth staff allotment and register staff on their own in the Exhibitor Portal or provide staff with a self-sign-up link.

All Exhibitor team members can enable lead capture

# Display Advertising



## MONTHLY PLACEMENT

### Skyscraper - 160x600

- Run-of-site, except article pages
- 1/5 share of voice

— Price: **\$500**

### Tower - 160x240

- Run of site, except homepage
- 1/5 share of voice

— Price: **\$750**

**Only 5 slots available per month**

**Book your ad today!**

The screenshot shows the Perfusion.com website. The main article is titled "Robotic-assisted surgery in pediatrics". The article text discusses the safety and efficacy of laparoscopic procedures in children and the challenges of robotic-assisted surgery. A vertical advertisement slot on the right side of the page contains the text "LOGO HERE", "PLACE YOUR", "AD", and "HERE".



## 2025 Sponsorship Levels

- Quantum Class - \$13,000
- Fleet Admiral Class - \$11,000
- Admiral Class - \$8,500
- Captain Class - \$6,500
- Mariner Class - \$3,995



# Icon Class - \$13,000



- 20ft x 30ft Island Exhibit in the Exhibit Hall
  - Organizations can add and edit virtual booth content
  - Interactive Virtual Booth with embedded video, PDF, website, company description, and links (i.e. Social media or additional websites)
  - Live Chat with Attendees Enabled
  - Video Conferencing: Bring your virtual attendees even closer to the in-person experience! Video Conferencing enable attendees and moderators can talk with one another via live video, audio, and typed messages, and send Connection requests in the Web App or Mobile App. If they're in the Web App, attendees can also share their screen.
  - Virtual Meeting URL
  - Lead Capture Reports
  - Exclusive Banner Graphics
- (2) Game challenges featuring your company: The games are designed to increase engagement and fun for attendees. The game can be a versatile tool to drive session attendance, foster networking, and highlight sponsors
  - (2) 30 second commercials during event broadcast
  - (2) Sponsored Announcements
  - (1) 30-minute Speaker of Choice
  - 100 drink tickets at your booth for the soiree
  - First option for Sponsorship, i.e. room keys, sponsored event (Breakfast, Lunch, Private Event)
  - (4) Complimentary Exhibitor Registration

# Fleet Admiral's Club - \$11,000



- 20ft x 20ft Island Exhibit in the Exhibit Hall
- Interactive Virtual Booth with embedded video, PDF, or website, company description, and links (ie. Social media or additional websites)
- Live Chat with Attendees Enabled
- Video Conferencing: Bring your virtual attendees even closer to the in-person experience! Video conferencing allows attendees and moderators to talk with one another via live video, audio, and typed messages, and send Connection requests in the Web App or Mobile App. If they're in the Web App, attendees can also share their screen.
- Virtual Meeting URL
- Exclusive Banner Graphics
- Game challenges featuring your company: The games are designed to increase engagement and fun for attendees. The game can be a versatile tool to drive session attendance, foster networking, and highlight sponsors
- (2) 30 second commercials during event broadcast
- (2) Sponsored Announcements
- (1) 30-minute Speaker of Choice
- 50 drink tickets at your booth for the soiree
- First option for room keys, sponsored event (Breakfast, Lunch, and Private Event)
- (4) Complimentary Exhibitor Registration

# Admiral Class - \$8,500



- 10ft x 20 ft booth space in the Exhibit Hall
- Medium Interactive Virtual Booth with embedded video, PDF, or website, company description, and external links (ie. Social media or additional websites)
- Live Chat with Attendees Enabled
- Video Conferencing: Bring your virtual attendees even closer to the in-person experience! Video Conferencing allows attendees and moderators can talk with one another via live video, audio, and typed messages, and send Connection requests in the Web App or Mobile App. If they're in the Web App, attendees can also share their screen.
- Virtual Meeting URL with Exclusive Banner Graphics
- (2) Game challenges featuring your company: The games are designed to increase engagement and fun for attendees. The game can be a versatile tool to drive session attendance, foster networking, and highlight sponsors
- (1) 30 second commercial during event broadcast
- (1) Sponsored Announcement
- (3) Complimentary Exhibitor Registration

# Captain Class - \$6,500



- 8x8 ft booth space in the Exhibitor Hall
- Medium Interactive Virtual Booth with embedded video, PDF, or website, company description, and external links (i.e. Social media or additional websites)
- Live Chat with Attendees Enabled
- (1) Video Conferencing: Bring your virtual attendees even closer to the in-person experience! Video Conference are spaces where attendees and moderators can talk with one another via live video, audio, and typed messages, and send Connection requests in the Web App or Mobile App. If they're in the Web App, attendees can also share their screen.
- Virtual Meeting URL
- (2) Complimentary Exhibitor Registration

# Mariner Class - \$3,995



- 6ft tabletop in the Exhibit Hall
- Medium Interactive Virtual Booth with embedded video, PDF, or website, company description, and up to 3 external links (i.e. Social media or additional websites)
- Live Chat with Attendees Enabled
- (1) Video Conferencing: Bring your virtual attendees even closer to the in-person experience! Video Rooms are spaces where attendees and moderators can talk with one another via live video, audio, and typed messages, and send Connection requests in the Web App or Mobile App. If they're in the Web App, attendees can also share their screen
- Virtual Meeting URL
- (1) Ticker overlay featured during event broadcast
- (2) Complimentary Exhibitor Registration

# Additional Exclusive Opportunities



If your corporation is interested in sponsoring one of the Sanibel Symposium's limited add-on functions, please contact us. Do not delay as these sessions will be accepted on a first-come, first-serve basis and reservations historically have booked quickly.

## Mobile App Sponsor - \$4,000

Company mention in app store description & custom splash screen artwork

## Gamification Sponsor

Donate a game prize and be listed as an event game sponsor. Inquire for pricing

## Sponsored Room Keys - \$3,000

## Book Signings - \$2,000

## Hydration Station - \$5,000

## Intern Sponsorship - \$3,000

# Additional Exclusive Opportunities



- **Sponsor a Session or Happy Hour** - Present a keynote speaker, participate in a panel, or host a virtual happy hour
  - Workshop Happy Hours - Wednesday, Thursday or Friday
  - Breakfast - Wednesday, Thursday, Friday or Saturday
  - Luncheons - Wednesday, Thursday, Friday or Saturday
- **Hydration Station:** Host a session break snack & beverages in between events and sessions



# Host a Function or Session



## Exhibitors can sponsor a variety of live sessions during the symposium.

- Daily breakfast
- Daily luncheon
- Educational workshops
  - Exclusive academic opportunity to offer hands-on training or a private lecture to showcase your equipment to Sanibel Symposium attendees.

If you are interested in sponsoring one of these sessions, please review the Hyatt Regency [banquet menus](#) for pricing information. There is no additional participation fee.



Your contact person for your food and beverage needs is:

### **Tracy Garwood**

Event Planning Manager

Hyatt Regency Coconut Point Resort & Spa

239.390.4245

[tracy.garwood@hyatt.com](mailto:tracy.garwood@hyatt.com)



**For More Information**

**Carla Maul**

**(504) 444-6951**

**[cmaul@perfusion.com](mailto:cmaul@perfusion.com)**