



May 1 - May 4, 2024

Hyatt Regency Coconut Point Resort & Spa
5001 Coconut Road,
Bonita Springs, FL 34134

**Exhibitor and Sponsorship
Opportunities**

Hyatt Regency Coconut Point Resort & Spa

Reserve your room today at a discount before they're gone!
You can book your room by clicking [here](#).



If you need additional assistance, please contact us at **877-803-7534**
or click [here](#) to find contact information by Region.



Now entering its 13th year, Sanibel Symposium

has become one of the largest cardiac multidisciplinary meetings in the world. We expect our attendance between on-site attendees and live webcast viewers to exceed 900.

Our team invites you to showcase your product(s) and demonstrate its value to the cardiac, perfusion, and surgical service lines at the 2024 Sanibel Symposium scheduled for Wednesday, May 1 to Saturday, May 4, 2024. We consider every corporation a valuable partner and therefore strive to provide your company with maximum exposure.

Please don't hesitate to call if you have any questions. Hope to see you there!

Carla Maul
(504) 444-6951
cmaul@perfusion.com

At the Sanibel Symposium, our Exhibitors can expect the following:



- Booth space (size and location based upon timing of reservation and financial commitment)
- Exhibitor set up: Tuesday 6:00 pm -10:00 pm and Wed 7:00 am -12:00 pm
- Exhibits will open: Wednesday 1:00 pm
- Exhibits will close: Friday, 6:00 pm
- Internet access throughout the Exhibitors' Hall; sponsorship available
- An Exhibitors' Welcome reception Wednesday evening on May 1st, 2024, in the Exhibitors' Hall, featuring gourmet hors d'oeuvres and several carving stations as well as light entertainment
- Private breakout rooms available
- Sanibel Symposium-sponsored lunches in the Exhibitors' Hall or sponsored lunch presentations in general sessions
- Expanded break times to maximize the Exhibitors' exposure
- Broadcasting Exhibitors' booths to the webcast audience
- Lead Retrieval
- Gulf Coast Expo, Inc will provide your exhibit contractor services
- Corporate Team Building Activities such as chipping green challenge, lawn games, putting green and glow golf, scavenger hunt, olympics, volleyball, or rock wall climbing available
- Extra exhibitor registration available for \$450

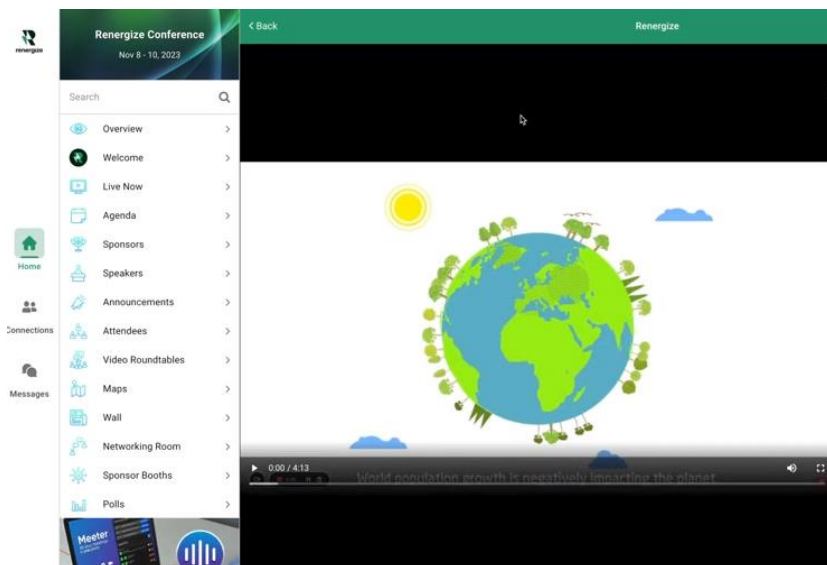
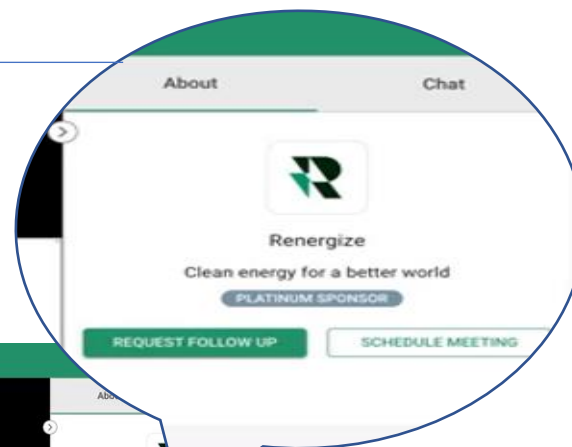


Our Sanibel Symposium Event Platform Features:

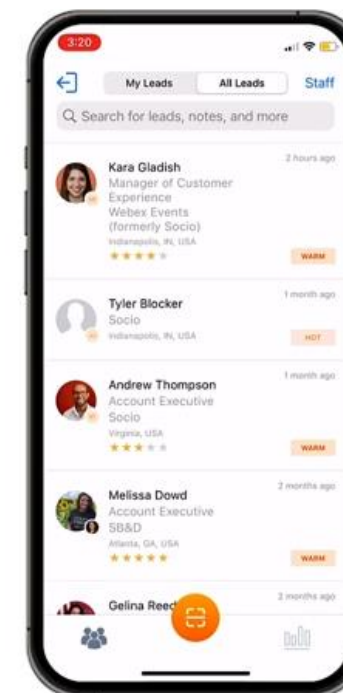
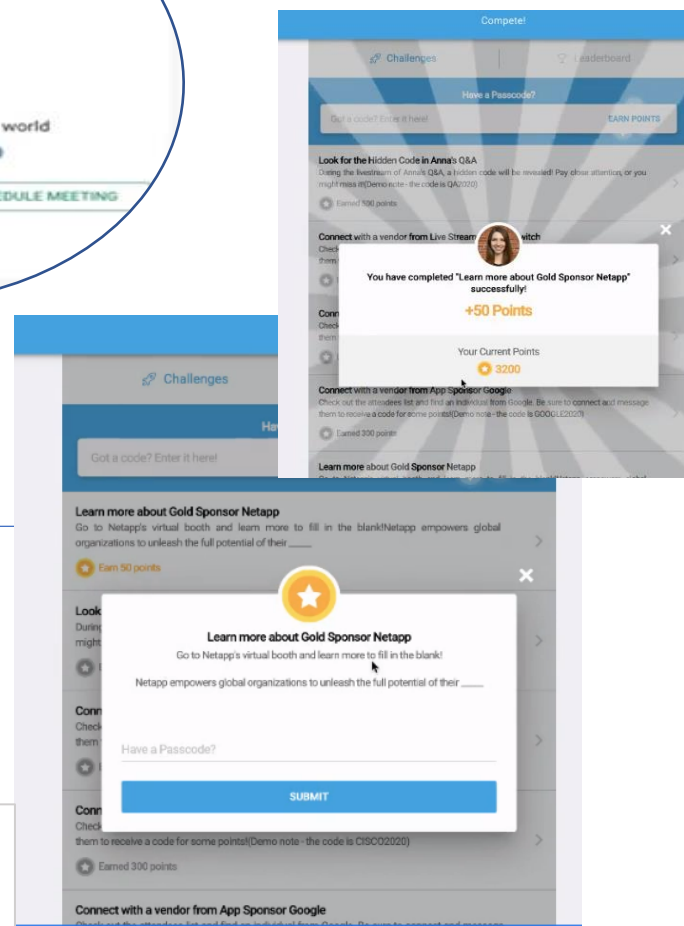
- Virtual Event Platform
(available on mobile devices and PC)
- Mobile Event App
- Registration
- Lead Retrieval
- Professional Services
- Live Streaming & Simulive
- Branding & Customization
- Engagement
- Sponsorship
- Networking
- Live Display
- Security
- Video Breakout Rooms
- Digital Guide
- Gamification
- Data and Reporting

Our Sanibel Symposium Event Platform Features:

Exhibitors customize their profile with desired call to actions



Engage with virtual attendees throughout the show with in-app gamification



All Exhibitor team members can enable lead retrieval



2024 Sponsorship Levels

| | | | |
|-------------------------------------|---------------------------|------------------------------|---------------------------|
| Fleet Admiral's Club | Admiral's Club | Commmander's Club | Captain's Club |
| \$9999 | \$8500 | \$6500 | \$3995 |

Fleet Admiral's Club: \$9999



- 20ft x 20ft Island Exhibit in the Exhibit Hall
 - Large Interactive Virtual Booth with embedded video, PDF, or website, company description, and up to 5 external links (ie. Social media or additional websites)
 - Live Text Chat with Attendees Enabled
 - (2) Video Rooms: Bring your virtual attendees even closer to the in-person experience! Video Rooms are spaces where a maximum of 13 attendees and 3 moderators can talk with one another via live video, audio, and typed messages, and send Connection requests in the Web App or Mobile App. If they're in the Web App, attendees can also share their screen.
 - "Request Follow-Up" Button & Custom URL Button
 - (2) Exclusive Banner Graphics
- (2) Game challenges featuring your company: The games are designed to increase engagement and fun for attendees. The game can be a versatile tool to drive session attendance, foster networking, and highlight sponsors
 - (2) 30 second commercials during event broadcast
 - (2) Sponsored Announcements
 - (1) 30-minute Speaker of Choice
 - First option for name keys, name badges, sponsored event (Breakfast, Lunch, Bloody Mary Shark Tank, Private Island Event)
 - (4) Complimentary Exhibitor Registration

Admiral's Club: \$8500



- 10ft x 20 ft booth space in the Exhibit Hall
 - Medium Interactive Virtual Booth with embedded video, PDF, or website, company description, and up to 5 external links (ie. Social media or additional websites)
 - Live Text Chat with Attendees Enabled
 - (1) Video Room: Bring your virtual attendees even closer to the in-person experience! Video Rooms are spaces where a maximum of 13 attendees and 3 moderators can talk with one another via live video, audio, and typed messages, and send Connection requests in the Web App or Mobile App. If they're in the Web App, attendees can also share their screen.
- "Request Follow-Up" Button & Custom URL Button with Exclusive Banner Graphics
 - (2) Game challenges featuring your company: The games are designed to increase engagement and fun for attendees. The game can be a versatile tool to drive session attendance, foster networking, and highlight sponsors
 - (1) 30 second commercial during event broadcast
 - (1) Sponsored Announcement
 - (3) Complimentary Exhibitor Registration

Commander's Club: \$6500



- 8x10 ft booth space in the Exhibitor Hall
 - Medium Interactive Virtual Booth with embedded video, PDF, or website, company description, and up to 5 external links (ie. Social media or additional websites)
 - Live Text Chat with Attendees Enabled
 - (1) Video Room: Bring your virtual attendees even closer to the in-person experience! Video Rooms are spaces where a maximum of 13 attendees and 3 moderators can talk with one another via live video, audio, and typed messages, and send Connection requests in the Web App or Mobile App. If they're in the Web App, attendees can also share their screen.
- "Request Follow-Up" Button & Custom URL Button with Exclusive Banner Graphics
 - (2) Complimentary Exhibitor Registration
 - (1) Ticker overlay featured during event broadcast

Captain's Club: \$3995



- 6ft tabletop in the Exhibit Hall Foyer
- Medium Interactive Virtual Booth with embedded video, PDF, or website, company description, and up to 3 external links (i.e. Social media or additional websites)
- Live Text Chat with Attendees Enabled
- (1) Video Room: Bring your virtual attendees even closer to the in-person experience! Video Rooms are spaces where a maximum of 13 attendees and 3 moderators can talk with one another via live video, audio, and typed messages, and send Connection requests in the Web App or Mobile App. If they're in the Web App, attendees can also share their screen
- "Request Follow-Up" Button & Custom URL Button 1 Banner Graphic Shared with up to (2) other logos and (1) game challenge featuring your company
- (1) Ticker overlay featured during event broadcast
- (2) Complimentary Exhibitor Registration

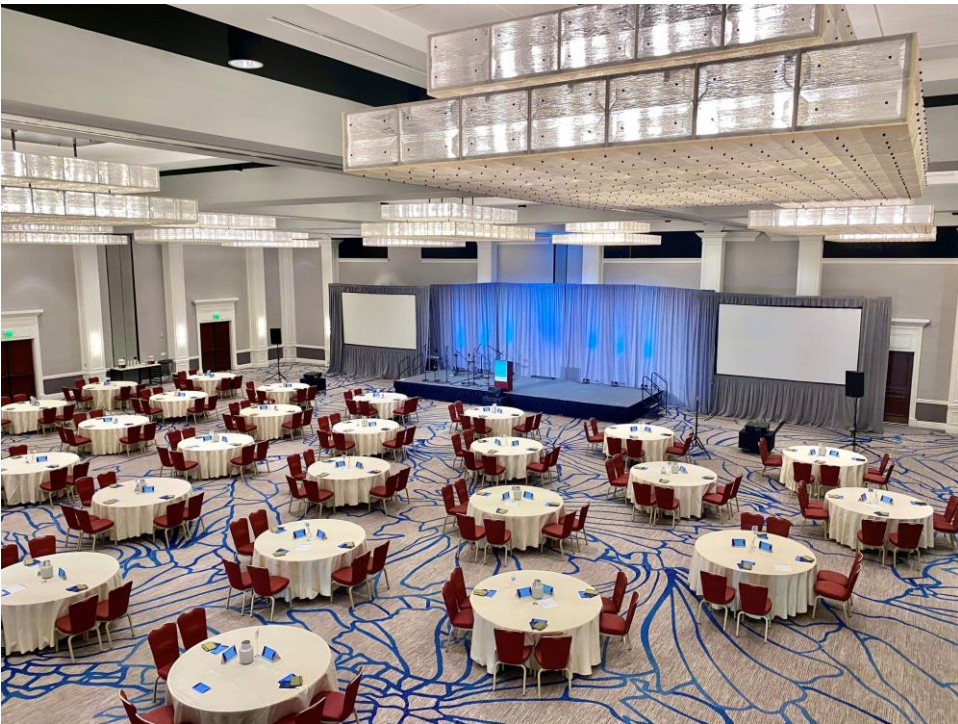
Additional Exclusive Opportunities



If your corporation is interested in sponsoring one of the Sanibel Symposium's limited add-on functions, please contact us. Do not delay as these sessions will be accepted on a first-come, first-serve basis and reservations historically have booked quickly.

- **Mobile App Sponsor** – \$4000 - Company mention in app store description & custom splash screen artwork
- **Gamification Sponsor** - Donate a game prize and be listed as an event game sponsor. *Inquire for pricing*
- **Photo Booth** - Your branding inside of our official event photo booth. *Inquire for pricing*
- **Sponsored Room Keys** - \$3000
- **Sponsored Name Badges** - \$2000
- **Wi-Fi Sponsorship** - \$3000
- **Book Signings** - \$2000
- **Intern Sponsorship** - \$2000

Additional Exclusive Opportunities



- **Sponsor a Session or Happy Hour** - Present a keynote speaker, participate in a panel, or host a virtual happy hour
 - Workshop Happy Hours - Wednesday, Thursday or Friday
 - Breakfast - Wednesday, Thursday, Friday or Saturday
 - Luncheons - Wednesday, Thursday, Friday or Saturday
- **Bloody Mary Shark Tank** - Your company to sponsor our special luncheon event. Sponsor pricing depending on hosted speaker & catering
- **Ice Cream Social:** break session- host a session break snack in between events and sessions

Host a Function or Session



An Exhibitor can sponsor one of the hosted events or a specific function, such as one of our daily breakfast or luncheon sessions, or one of our three allotted afternoon educational workshops.

Educational Workshop:

private academic opportunity to provide hands on training and/ or private lecture to showcase your equipment to the Sanibel attendees.

Banquet menus for review: Please see the link listed [here](#) to view banquet menus for events.



Your contact person for your food and beverage needs is:

Tracy Garwood

Event Planning Manager

Hyatt Regency Coconut Point Resort & Spa

239.390.4245

tracy.garwood@hyatt.com



For More Information

Carla Maul

(504) 444-6951

cmaul@perfusion.com